

BRIANA WICKHAM

GRAPHIC AND WEB DESIGNER

EDUCATION

The College of New Jersey (TCNJ), May 2014

Bachelor of Fine Art: Graphic Design | Bachelor of Art: Interactive Multimedia

GPA: 3.9, Dean's List: 8/8 semesters

ACADEMIC HONORS & INVOLVEMENT

Selected by faculty for TCNJ's 2013 Juried Student Exhibition

Certificate of Excellence, TCNJ and the Art Director's Club of New Jersey

Vice-President of Finances, On-Campus Director | TCNJ AIGA: 2012 – 2014

Graphic Designer, Art Director | TCNJ American Marketing Association: 2012 – 2014

Public Coordinator/Secretary, Vice-President | Kappa Pi Art Honor Fraternity: 2011 – 2014

SKILLS + PROGRAMS

Photoshop, Illustrator, InDesign, Dreamweaver

HTML, CSS, JavaScript, MySQL, PHP

Appcelerator Titanium Studio

Autodesk Maya & Mudbox

Microsoft Office Suite

Spanish Language

TRAINING

Deadline oriented

Communicating with clients

Working alongside design professionals

Finding innovative design solutions

Organizing information and tracking fine details

Researching information via online/print resources

WORK EXPERIENCE

Crestron Electronics

Summer 2013 & Winter 2013

Graphic & Web Intern

Worked alongside in-house creative team to create both print and web graphics: sell sheets, sales charts, tradeshow walls, technical drawings, email header graphics, web graphics, landing page banners, and online advertisements. Honed web design skills by designing and implementing several web pages for products on Crestron's main website, as well as redesigning Crestron's side site, the Crestron Design Showroom. Gained user experience knowledge and presentation skills.

Brower Student Center

Fall 2011 - Present

Information Desk Assistant

Works with the TCNJ community and guests to provide accurate and accessible information regarding news and events on-campus. Maintains key inventory, handles phone inquiries, greets guests, and manages assets of the Brower Student Center.